

**Ingham County Board of Health (BOH)**  
***Ingham County Health Department (ICHD) – Conference Room C***  
**Tuesday, January 3, 2017**

**Minutes**

**ACTION ITEMS FOR FEBRUARY:** Steph Strickling will send a copy of Joel Murr's strategic plan presentation to the BOH. Jonathan Lawrence will send a copy of the Healthy Start report to the BOH.

**In attendance for meeting:** Carol Callaghan, Debbie Edokpolo, Jonathan Lawrence, Sugandha Lowhim, Joel Murr, Molly Polverento, Garry Rowe, Derrell Slaughter, Lynne Stauff, Steph Strickling, Regina Traylor, Linda Vail, Jessica Yorke

The meeting was called to order at 12:09 by Chairperson Molly Polverento. Molly called for a review of the December 2016 minutes. The December 2016 minutes were moved for approval by Carol Callaghan and supported by Derrell Slaughter; the motion carried and the minutes were approved.

**Additions to Agenda:** None.

**Limited Public Comment:** None.

**Announcements:** None.

**1. Strategic Plan Workgroups - Molly Polverento**

Garry Rowe stated that he and Carol Callaghan had met to discuss Workgroup #3 (Promote ICHD Health Literacy Events to Community Connections) but that they wanted to meet with Martha Adams to discuss the General Motors event held last month. Derrell Slaughter was added to Workgroup #1 (Advocate for Policies and Programs to Reduce Preventable Perinatal Deaths) but Molly Polverento noted that he could switch if he was interested in a different group. No other updates were given at this time; Molly stated that progress will be evaluated later in spring. She would like to create a one page summary of BOH activities for the Ingham County Board of Commissioners so they can see what the groups have worked on. Molly also noted that an updated contact list had been distributed which included a listing of the workgroups. She asked everyone to review their information and let Steph Strickling know if there were any questions.

**2. Public Health Update - Linda Vail (ICHD)**

Linda Vail stated that ICHD staff had worked on a norovirus outbreak over the holiday. She also noted that ICHD had been moved on to the second round of the Robert Wood Johnson Foundation's Building a Culture of Health contest. Up to 10 \$25,000 prizes will be distributed to communities throughout the country that demonstrate a commitment to making health a priority in as many areas as possible. There is a third and final round which consists of a community visit before the winners will be announced; ICHD should know if they are moving forward within the next couple of months. Derrell Slaughter asked what the award money would be used for if ICHD were to win; Linda stated that \$25,000 would not cover any major new initiatives but that it would also include a professionally produced video about health initiatives within Ingham County. Jessica noted that winning this prize would bring national recognition and prestige to Ingham County. Joel Murr stated that ICHD were also busy preparing for accreditation which would take place in March.

**3. ICHD Strategic Plan - Joel Murr (ICHD)**

Joel Murr provided the BOH with draft copies of the updated ICHD strategic plan and a PowerPoint presentation summarizing it, as well as the development process and timeline. ICHD has developed this strategic plan because the Ingham County strategic plan is not specific to ICHD; having a strategic plan is also a

requirement of Public Health Accreditation Board (PHAB) accreditation. Joel noted that ICHD had hired a consultant to assist with development of the plan and ensure it met PHAB requirements. Joel then summarized the timeline, noting that all ICHD staff members were given an opportunity to attend feedback meetings to provide their own input to be included in the plan. Organizational mission, vision, and values were also reevaluated and updated. The plan was then posted for public comment. If approved by the BOH, the plan will then be sent to the BOC for review and final approval. The plan establishes five strategic directions for ICHD: Communication, Culture and Vision, Funding, Information Technology, Workforce Development. ICHD will be working with other county departments such as IT. Joel provided a breakdown of each direction, as summarized in the handout. Molly Polverento asked about the PHAB deadline; Joel stated that ICHD needed to apply by 9/30/17. All items needed for the application should be completed by then; there will be a year after the application is submitted for ICHD to finalize things before the onsite accreditation visit takes place. Carol Callaghan asked if anyone else in Michigan had received PHAB accreditation. Joel stated that a few other counties had obtained PHAB accreditation but that the cost was prohibitive to some (around \$30,000). Some areas in the strategic plan overlap with the Community Health Improvement Plan and the Needs Assessment; staff are working to find ways of accomplishing these goals that tie into all programs. Carol moved to approve the ICHD 2017-2019 Strategic Plan, Lynne Stauff this motion and the motion was carried. The strategic plan will now move to the BOC for approval.

#### **4. Healthy Start Report - Jonathan Lawrence & Regina Traylor (ICHD)**

Jonathan Lawrence and Regina Traylor gave a presentation to the BOH on the Healthy Start program. Jonathan was recently promoted from his role as Fatherhood Facilitator within the program to Supervisor. A digital copy of their community report was reviewed with the BOH. This report summarized client outcomes from 4/1/15 through 3/31/16. The program provides families with home visiting services, health workshops, and groups such as the Black Breastfeeding Sisterhood, which was created to support women of color in their efforts to increase breastfeeding rates in the community. Workshops range in topics from fitness (with yoga and Zumba) to crafting; their main focus is to build a collaborative relationship with the families they serve. Molly Polverento asked for clarification on how the statistics were obtained for the report; Regina stated that the numbers are all self-reported and that they work with Michigan Public Health Institute (MPHI) annually to conduct a review. Jonathan provided an overview of the Dad's Matter program which he previously headed. This program does one on one work with families to give new dads the tools they need to tackle fatherhood. He stated that the response to this program was huge, with many new fathers feeling like they had a voice in the care/raising of their child; they also stated they felt the program helped strengthen their relationships with their partners. Healthy Start also launched the "Get Real About Breastfeeding" campaign in 2016; these ads featured local mothers and their children and highlighted the importance of supporting breastfeeding. The program worked with Willow Tree Family Center to put on the Greater Lansing Baby Fair which served hundreds of families in the area. Jonathan stated that he would send out a copy of the report to the BOH so they could review it in detail. Lynne Stauff asked what issue the BOH could most assist the program with; Regina said promoting breastfeeding is extremely important. She stated that a resolution in support of breastfeeding was passed a few years ago but that she'd like to see the message spread more broadly, perhaps with stickers and signage. Regina also said that the BOH could write a letter of support. Molly asked how people are referred to the program; Regina said that they can self-refer if they'd like but that most are referred through Women's Health and WIC. They are developing an electronic referral form for the website so physicians in the community can make referrals. Regina noted that safe sleep is another big area of focus for the program; they are trying to work with retailers in the community to ensure parents understand what creates a safe sleep environment. She stated that any suggestions on how to communicate and work with retailers would be welcome.

**Meeting adjourned at 1:03.**

**Next Board of Health Meeting:** 12:00 pm on Tuesday, February 7, 2017 in Conference Room C at the Ingham County Health Department, located at 5303 S Cedar Street in Lansing.